

bianca/moy

lead product designer

designing beautiful experiences that resonate with human connection and intuition — from consumer apps to AI surfaces to complex enterprise software

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EXPERIENCE

Senior Product Designer, Avantos.ai

Sept 2025 — Present

Leading the end-to-end design of a unified onboarding portal where wealth advisors open accounts, collect client data, and move through compliance review in one place.

Designing deeply nested work that stays navigable — legible status and clear ownership as work moves from advisor to specialist review.

Designing a scalable workflow builder powering complex wealth management operations.

Product Designer (Contract), Microsoft

Mar 2025 — Jun 2025

Strategized and aligned 7+ siloed teams to design and ship the end-to-end Project Manager AI Agent experience.

Led 0→1 thinking and design of the AI-driven floating action button and suggestion menu, and of the contextual action bar for the agent.

Created 14 robust components supporting AI feature adoption, accelerating speed to implementation by 4×.

Redesigned the OneDrive experience across web and mobile, including an AI-powered "For You" card system and a refreshed details pane.

Product Designer, Design Systems, Salesforce

Jun 2021 — Aug 2024

Designed and shipped 100+ reusable components used by 150,000+ users globally — Salesforce's largest UI refresh to date.

Increased system-wide usability by 15% through research-led component redesigns, and built Storybook with engineers alongside scalable guidelines and system rules.

Championed governance, accessibility (WCAG 2.2) and adoption strategy across 300+ designers and engineers, presenting to senior leadership to align cross-org initiatives.

Collaborated across product, engineering and research to drive the vision for Salesforce's next-gen UI.

EDUCATION

UC San Diego

B.S. Design & Interaction

PREVIOUSLY

product design internships at Adobe (2020) and ServiceNow (2019)

SKILLS

Design systems

Component libraries

Interaction & motion design

Prototyping

Systems thinking

Stakeholder alignment

Usability testing

Vibecoding

TOOLS

Figma, Cursor, Claude Code,

GitHub, HTML/CSS

